



## Phone SAR information and 3<sup>rd</sup> party safety labels

MMF members design, test and manufacture their mobile phones to meet the stringent requirements of science-based international standards endorsed by the World Health Organization. In Europe, mobile phones carry the CE mark demonstrating to consumers that the products conform to the relevant European standards and requirements, including Radio Frequency (RF) exposure.

In addition MMF manufacturers have been voluntarily providing SAR information and values for mobile phones in user manuals for several years now – with consumers able to access this information from manufacturer’s websites and product documentation.

In light of these two facts, proposals for commercially-driven labelling schemes are without scientific merit or basis. Moreover, such actions would be inconsistent with the advice of the World Health Organization and fails to acknowledge the pre-existing availability of SAR information.

If consumers have questions or concerns about the safety of mobile phones, they may consult manufacturer or government health agency websites. Additionally, the industry encourages them to consult the independent, science-based information materials provided by the World Health Organization which are available from <http://www.who.int/emf>.

*July 2007*